

**PHOTOGRAPHIC AND FILM CONSENT FORM**

At Fireflies Dance CIC, there may be times when photos or digital images are used for promotional purposes on the official school website or on our social media pages.

Smartphones are also a wonderful tool for teaching and learning, where pupils and members of staff may use digital technology to record evidence of dance routines and exercises as a teaching and learning aid. These digital/video images may then be used to rehearse the dance movements at home with the dancer’s consent.

We believe that celebrating the achievement of children within the dance school is an important part of their learning experience and personal development. Taking photographs/videos of pupils to celebrate individual and group successes is a valuable way of building a strong school community.

The children work incredibly hard to achieve their successes and at Fireflies Dance we would like to celebrate this more through our website and on our social media, as well as on our newsletters, official show photographs, in the official programme for the show and very occasionally in the public media.

Fireflies Dance CIC will comply with the General Data Protection Regulation (GDPR) and will not take or publish images of pupils unless explicit consent has been provided by parents. We are also acutely aware of the importance of e-safety in today’s society and children’s full names will not be published externally with their photographs, but may be published internally (for example, to celebrate an achievement in our newsletter.)

Please note that all external photographers and companies who are invited in to take these photographs or record these images are vetted and checked.

Parents/carers are welcome to take videos and digital images of their children at watching days for their own personal use. To respect everyone’s privacy and in some cases protection, these images should not be published/made publicly available on social networking sites, nor should parents/carers comment on any activities involving other pupils in the digital/video images.

By signing below, you are providing consent for Fireflies Dance CIC to use both hard-copy and digital images (including video) in accordance with how you have completed the table below.

I provide specific consent for photographs or digital images of my child to be used as follows:

|  |  |  |  |
| --- | --- | --- | --- |
| USE | | Yes | No |
| Using your child’s photograph in printed publications such as flyers/posters to promote Fireflies Dance CIC | |  |  |
| Using your child’s photograph and video footage on our official website | |  |  |
| Using your child’s photograph and video footage on our official Instagram page | |  |  |
| Using your child’s photo for publication in approved newspapers or other marketing opportunities (which you would be informed about prior to if an opportunity were to arise) | |  |  |
| Having professional photographs taken of your child at performances and during rehearsals, and then using photographs and videos of your child within school publications such as a newsletter, the show programme, and displaying these publicly at the performance. | |  |  |
| Pupil’s Name: | **Parent Signature: Date:** | | |

If your circumstances change, please inform Fireflies Dance CIC. This form will cover consent for your child's duration at the school. If you leave the school and there is an image of your son or daughter on the website or on any promotional material, it is your responsibility to request that it is removed, if this is your wish.